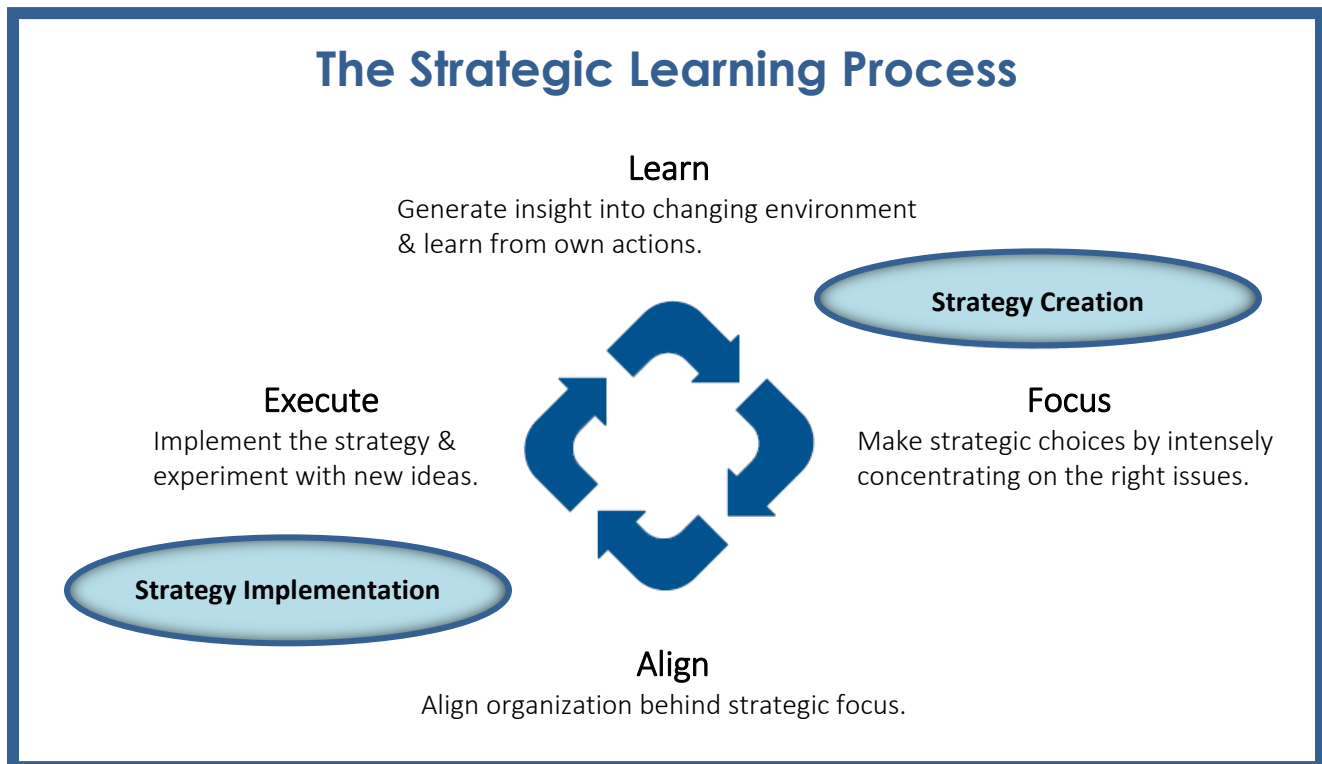


# Strategic Learning – What it is

Backing the strategic learning concept is the central challenge facing professional leaders today—creating and leading an adaptive organization.<sup>1</sup> Organizations cannot survive with a one-time, *point A to point B* type of change in today's fast-changing world. Instead, organizations must be able to sense and rapidly adapt to changes in the environment on a continuous basis.



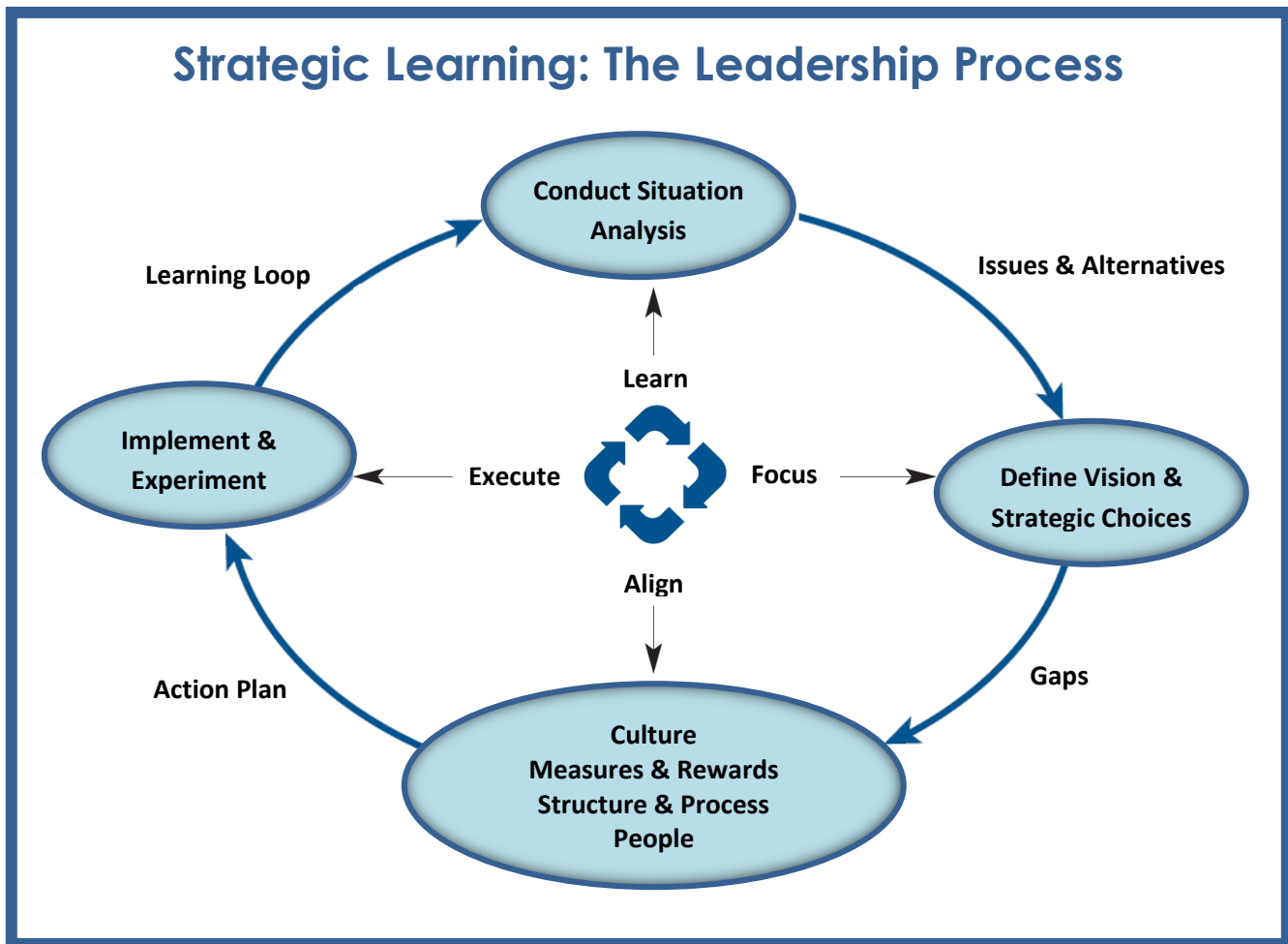
Survival depends on an organization's best use of limited resources. Since every organization has finite resources, the main strategy is to make the most intelligent choices about how to use them. Intelligent choice-making depends increasingly on an organization's ability to make sense of the changing landscape through learning and discovery, thus translating superior insights into strategic action, and doing so continuously.

**Building an adaptive enterprise is the only path to long-term survival.**

<sup>1</sup> All information originates and is credited to William G. Pietersen (2004), *Strategic Learning: A Leadership Process for Creating and Implementing Breakthrough Strategies*.

# Strategic Learning – How to use it

The Strategic Learning Process is designed to ensure that your choices are based on insight rather than guesswork and that you make the most intelligent choices possible.<sup>1</sup> Use this diagram as an overall guide to your strategy creation and implementation process in conjunction with the supporting documents for each phase.



**Effective learning is at the heart of successful adaptation.**

<sup>1</sup> All information originates and is credited to William G. Pietersen (2004), Strategic Learning: A Leadership Process for Creating and Implementing Breakthrough Strategies.